



## Media Release

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### **K1 Expands into Show Production for Pay Per View MMA Fight**

**Arlington, TX** – K1 International, LLC. An event management and production company that provides full service event management in just about every area of live events imaginable adds another facet to its array of services.

Brought on board through temporary contract by Sun Sports & Entertainment, owners of the Art of War MMA brand to manage fight night production for the Art of War 3 event held at American Airlines Center in Dallas on September 1, 2007 for its first Pay Per View taping proved to be an exciting experience. It was K1's job to coordinate the live production of the event and to liaise between the house and the film crew to insure a great production for in house and for the many viewers at home watching live on Pay Per View. K1, being the full service group that it is, was also responsible for the in house pre fight and post fight party production for the VIPs and fighters.

Mike Kruizinga the managing member of K1 said, "I was excited to get the call from Buckeye Epstein and CJ Comu of Sun Sports & Entertainment regarding the project. I knew this was right up our alley, and that we could do a bang up job for Art of War 3." "I was very pleased overall with the production, and was happy to be a part of a new, up and coming brand of MMA like Art of War." In addition, Mike Kruizinga also commented; "I hope this will of course lead to more business in the For Broadcast side of production for us which I think we are very well positioned for."

For additional information:

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